



NATIONAL FOOTBALL  
FOUNDATION  
COLLEGE FOOTBALL HALL OF FAME

# WHAT WE DO

## 1. NFF ANNUAL AWARDS DINNER

- a. More than 1,600 of the game's most influential supporters gather each year in New York City to honor those who embody the spirit of the game.
- b. Along with the recognition of the National Scholar-Athlete Class and the induction of the College Football Hall of Fame Class, numerous other awards are given to dynamic business, military and community leaders.

## 2. COLLEGE FOOTBALL HALL OF FAME

- a. Annually induct the greatest coaches and players into the Hall of Fame in Atlanta, Ga.
- b. Screening process includes use of District Screening Committees, member vote and Honors Court consideration

## 3. SCHOLAR-ATHLETE PROGRAM

- a. Distribute approximately \$1.3 million annually for high school and college players to continue their education
- b. National Scholar-Athlete Awards, presented by Fidelity Investments
  - i. Annually award an \$18,000 postgraduate scholarship to 12-15 intercollegiate football players from all divisions based on a player's academic and athletic accomplishments
- c. *William V. Campbell Trophy*, presented by Fidelity Investments and showcased inside its official home at the New York Athletic Club
  - i. Recognize one individual out of the National Scholar-Athlete Class as the absolute best in the country for his academic success, football performance and exemplary community leadership; the recipient's postgraduate scholarship increases to \$25,000.
- d. Hampshire Honor Society
  - i. Honors the college football players from all divisions of play who each maintain a 3.2 GPA or better to highlight football's unique ability to develop tomorrow's brightest leaders

## 4. NFF CHAPTER NETWORK

- a. National High School Scholar-Athletes
  - i. Selected from 500,000 high school football players, one player from each of the five regions of the NFF Chapter Network is honored for their combined academic and athletic excellence at the Chapter Awards Luncheon held in conjunction with the Annual Awards Dinner.
- b. NFF Chapter Network Scholar-Athletes
  - i. Nationwide network of 12,000 members and 120 chapters that stage more than 1,000 events
  - ii. Individual scholar-athlete awards distributed at each event
- c. High School Showcases (Houston, TX; Los Angeles, CA)
  - i. Annually provides more than 1,000 disadvantaged high school players an opportunity at no cost to showcase their skills and earn participation and academic scholarships at more than 100 divisional colleges (NCAA Division II, III and NAIA).



NATIONAL FOOTBALL  
FOUNDATION  
COLLEGE FOOTBALL HALL OF FAME

# WHAT WE DO

## 5. OUTREACH / PARTNERSHIPS

- a. Communications to 773 college/universities and constituents/stakeholders
  - i. Chalktalk
  - ii. Footballletter
  - iii. This Week in College Football History
- b. I-A Faculty Athletics Representatives
- c. American Football Coaches Association (AFCA)
- d. College Football Playoff (CFP)
- e. Collegiate Conferences
- f. College Sports Information Directors of America (CoSIDA)
- g. Football Bowl Association (FBA)
- h. Football Writers Association of America (FWAA)
- i. National Association of Collegiate Directors of Athletics (NACDA)
- j. National Collegiate Athletics Association (NCAA)
- k. National College Football Awards Association (NCFAA)
- l. New York Athletic Club (NYAC)
- m. Pop Warner
- n. National Television Networks

## 6. HONORS/AWARDS

- a. Annual Awards Dinner
  - i. Scholar-Athlete Awards
    1. Recognition of National Scholar-Athlete Class, presented by Fidelity Investments
    2. Awarding of the *William V. Campbell Trophy*, presented by Fidelity Investments, the organization's and the nation's premier scholar-athlete award.
  - ii. Hall of Fame Class Induction
  - iii. Major Awards
    1. *Gold Medal*

Highest and most prestigious award bestowed by the NFF which recognizes an outstanding American who has demonstrated integrity and honesty, achieved significant career success and has reflected the basic values of those who have excelled in amateur sport, particularly football.
    2. *Distinguished American*

This prestigious award pays tribute to a person who has made significant contributions to the betterment of amateur
    3. *Outstanding Contribution to Amateur Football (OCAF)*

Provides national recognition to an individual or organization whose efforts and activities in support of the Foundation and its goals has been local in nature. It also applies to individuals who have made significant contributions to the game of football, either to the manner in which it is played and coached or to the manner in which it is enjoyed by spectators.



NATIONAL FOOTBALL  
FOUNDATION  
COLLEGE FOOTBALL HALL OF FAME

## WHAT WE DO

4. *John L. Toner Award*  
Presented annually to an Athletics Director who has demonstrated superior administrative abilities and shown outstanding dedication to college athletics and, particularly, college football.
  5. *Outstanding Football Official Award*  
Honors a collegiate football official who has shown superior abilities in officiating and has demonstrated sportsmanship, integrity and character in collegiate athletics and amateur football.
  6. *Chris Schenkel Award*  
Recognizes individuals who have had long, distinguished careers broadcasting college football with direct ties to a specific university
  7. *Legacy Award*  
Honors individuals and organizations who have made extraordinary contributions to the NFF and/or embody its mission.
- b. *MacArthur Bowl*  
Presented to every national champion since 1959, representing the pinnacle of team achievement in college sports.
  - c. *Divisional National Championship Trophies*  
National championship trophies presented to FCS, Division II, Division III and NAIA national champions at the annual AFCA Convention.
  - d. *National Hall of Fame Salute at the Chick-fil-A Peach Bowl*  
As the culmination of the College Football Hall of Fame experience, the NFF showcases the recently inducted class during the game.
  - e. *On-Campus Salutes, presented by Fidelity Investments*  
In conjunction with the schools they played at, each Hall of Famer is honored in front of their home crowds with a plaque that will remain on permanent display at the school.
  - f. *Faculty Salutes, presented by Fidelity Investments*  
The NFF salutes the critical role of the faculty athletics representatives from each of the schools represented in the National Scholar-Athlete class.
  - g. *NFF Leadership Hall of Fame*  
Induct the nation's most influential citizens into the NFF Leadership Hall of Fame.